FACTORY FUTURES II ARCHITECTURE WITHOUT HUMANS

AA VISITING SCHOOL IVREA
01 JULY - 12 JULY 2013

FORMER OLIVETTI HEADQUARTERS - IVREA - ITALY
IVREA.AASCHOOL.AC.UK

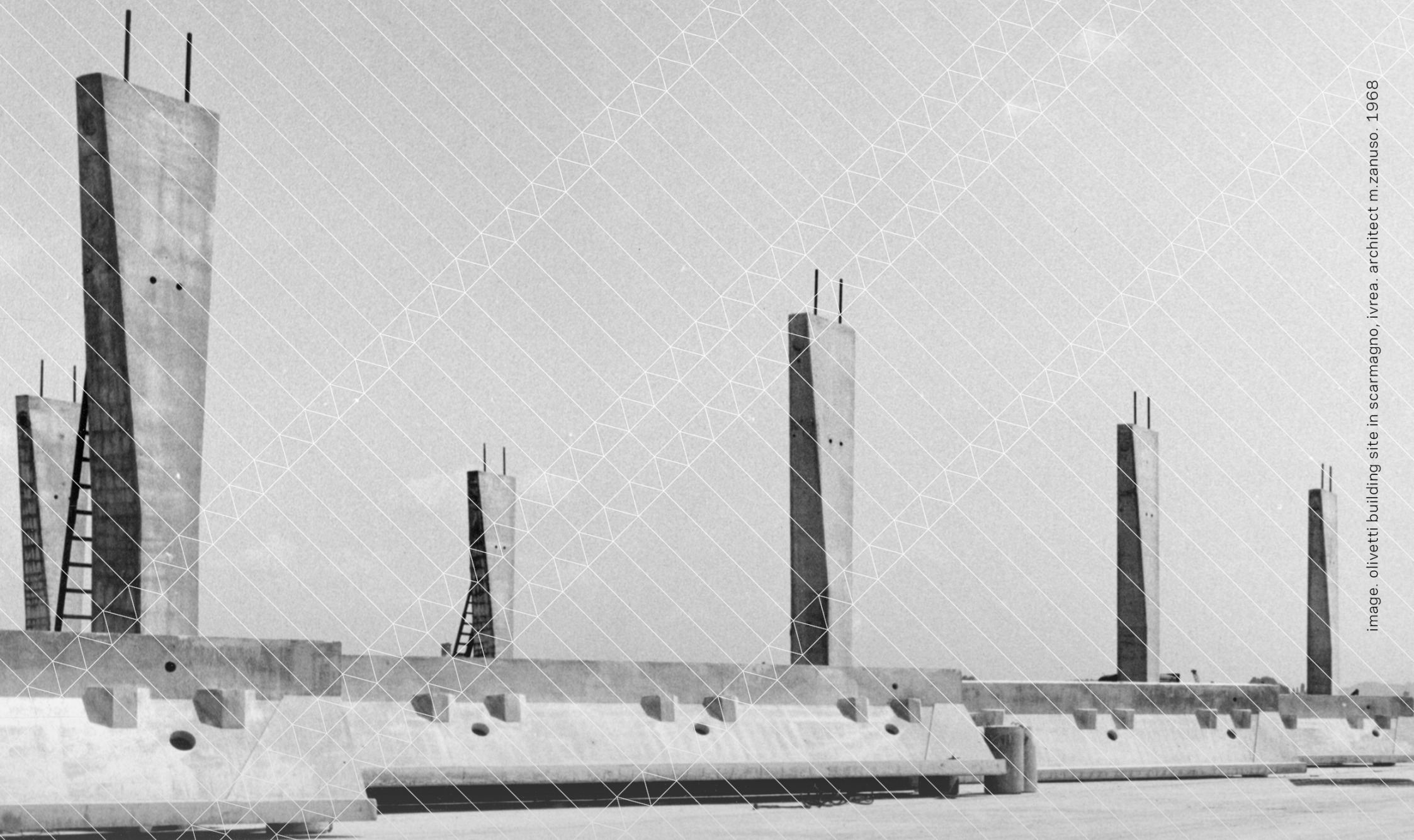FONDAZIONE ADRIANO OLIVETTI

Gehry Technologies

image. olivetti building site in scarmagno, ivrea. architect m.zanuso. 1968

FACTORY FUTURES

In July 2012, the Architectural School of Architecture - in partnership with the Adriano Olivetti Foundation and Gehry Technologies - launched Factory Futures: **A THREE YEAR RESEARCH PROGRAMME** exploring innovative architectural responses for the productive landscape of the future.

Critical and technical in equal terms, the mission of Factory Futures is to connect the realms of **CONTEMPORARY URBAN THEORY WITH COMPUTATIONAL DESIGN TECHNIQUES** for the affirmative re-empowerment of the architectural practice within contemporary conditions of production. **THE FORMER OLIVETTI HEADQUARTERS IN IVREA** –the only **UNESCO** candidate site in Italy fully dedicated to its modern industrial architecture – constitute both the physical and cultural setting of our work.

A growing **NETWORK OF ACADEMIC AND INDUSTRY PARTNERS**, Factory Futures operates through highly focused symposia, visiting schools, exhibitions and publications.

ARCHITECTURE WITHOUT HUMANS

Far from being invisible, the physical infrastructure supporting today's need for **DATA STORAGE AND DISTRIBUTION** is increasingly transforming the configuration of our productive landscape. In 2013 the Ivrea Visiting School will develop design tools and research concepts to confront this phenomenon, which is challenging the conventions of both architectural design and urban theory. Using the Olivetti design culture as the DNA of our design experiments, we will investigate **TIME-BASED AND ASSOCIATIVE DESIGN STRATEGIES** applied towards the creation of a speculative data storage infrastructure in relation to a former Olivetti industrial site in Ivrea.

The course will be taught by **AA SCHOOL AND GEHRY TECHNOLOGIES TUTORS**, with support from the Adriano Olivetti Foundation, in a two weeks programme. Together with **CRITICAL SEMINARS** and **FIELD TRIPS** focusing on the local design culture, work will be articulated in sessions intertwining **COMPUTATIONAL DESIGN** and **ARCHITECTURAL REPRESENTATION**: in reclaiming the rich Olivetti propaganda aesthetics, students' proposals will be condensed in large scale individual posters to be published and exhibited through the Factory Futures network.

APPLICATIONS

The deadline for applications is **1 JUNE 2013**. Applicants should submit a short written statement outlining the interest in the course, a CV and payment of the full tuition fees in UK Pounds Sterling. The cost for the twelve-days course is £695 which includes a £50 AA membership fee, payable online at: www.aaschool.ac.uk/ivrea

It is highly recommended that students arrive to Ivrea on the **30 JUNE 2013** in order to sort out accommodation and logistics prior to the commencement of the course on **1 JULY 2013**. A final exhibition of the students work will be held on **13 JULY 2013**. The course is an intensive studio-based programme requiring full-time participation.

The AA Visiting School Ivrea is open to all current undergraduate/graduate students and young professional in the field of design, engineering and architecture. No previous specific software knowledge is required.

FACULTY

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MORE INFORMATION

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